

# Payment Automation Solutions for Political Advertising Agencies

## Automated Political Media Supplier Payments Save Time and Money

MPI solutions were created by political media and payment experts to eliminate friction in the payment process ensuring fast, on-time media payments to your political advertising suppliers that ensures your ads run seamlessly, as planned.

- Pay all suppliers in one step
- Easily reconcile payables immediately after approval
- Realtime payment tracking and verification
- Reduce costs by eliminating checks, overnight package fees and chargebacks
- Earn higher rebates with flexible payment options and MPI's network of suppliers
- Gain detailed data from buying insights and robust reporting for auditing



Automated



Reduce Costs



Maximize Rebates



Improve Reporting

## Automated and Optimized

Campaigns can change in an instant, which is why check payments are costing you time and money. Our B2B payments solution simplifies and optimizes your media payments with a range of secure electronic payment types without interrupting your AP workflow. Reconcile payables immediately after approval rather than waiting weeks for political media suppliers to cash checks.

When it's time to pay invoices, simply import your payments into the MPI portal, review and approve the payments instantly.

Increase control with flexible payment options and allow for prepayments that save your agency money and earn revenue from rebates.



**Is your AP department prepared for the next campaign cycle?**

With political ad spending for 2022 midterms to reach \$9B\*, paying by paper check, maintaining bank info to wire funds to suppliers, and logging into multiple portals to key in credit card data will cost you time and money.

**Automated political media payments can reduce your costs!**

**Get started with the leading political ad payments solution!**



Stop spending valuable time managing payments and focus on what you do best – help your clients win!

# Designed for Political Media Agencies

## Automated Reminders for Approvals

Manage political ad payment approvals more efficiently with batch approvals. The batch approval process triggers automated reminders to the designated approver(s).

## Flexible Payment Options

MPI offers a range of payment options, including virtual cards and an enhanced ACH network that represents the political advertising industry's largest collection of local and national broadcast station groups, entertainment destinations, CTV/OTT platforms, and other digital providers accepting electronic payments.

## Easy Integration

The MPI proprietary system is easy to use and configurable to work with ERP and accounting software, including QuickBooks, NetSuite, and more. Whether it's a prebuilt integration, a simple file feed sent via SFTP, or uploading a payment file to our system, one single interface enables all vendor payments.

## Robust Reporting

Management tools provide visibility into your accounts payable with robust reporting to help you gain valuable insights on your political ad payments data and trends. Search by date range, vendor name, payment amount, invoice number, payment type, payment status, and more! Easily export data to Excel for simple analysis. Data is never purged.

## Dedicated Vendor Enrollment

Automate 100% of payments to your suppliers. Our dedicated vendor enablement team will reach out to onboard your media suppliers with their preferred method of payment.

| Vendor             | Name        | Payment Key | Payment #  | Payment Date | Post Amount | Post Method | Post Status       | Vendor # | Vendor Name | Estimate Number | Client Desc        | Documentary Date 2 | VCard 1 | VCard 2 | VCard Fax | Vendor Email | Created Date | Print |
|--------------------|-------------|-------------|------------|--------------|-------------|-------------|-------------------|----------|-------------|-----------------|--------------------|--------------------|---------|---------|-----------|--------------|--------------|-------|
| 202101191040011110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$1,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040021110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$2,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040031110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$3,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040041110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$4,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040051110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$5,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040061110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$6,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040071110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$7,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040081110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$8,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040091110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$9,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |
| 202101191040101110 | ABC Company | 10/19/2021  | 10/19/2021 | 10/19/2021   | \$1,000.00  | Check       | ProcessingPayment | 1111     | ABC Company | 1111            | John Doe for Cong. | Oct 20 - Oct 20    |         |         |           | camp@abc.com | 11/15/2021   |       |

| Record # | Payment Date | Post Method | Vendor # | Vendor Name | Estimate Number | Client Desc           | Documentary Date 2 | Vendor Email | Post Status | Created Date |
|----------|--------------|-------------|----------|-------------|-----------------|-----------------------|--------------------|--------------|-------------|--------------|
| 10       | 10/19/2021   | Check       | 1111     | ABC Company | 1111            | John Doe for Congress | Oct 20 - Oct 20    | camp@abc.com | Pending     |              |
| 11       | 10/19/2021   | Check       | 1111     | ABC Company | 1111            | John Doe for Congress | Oct 20 - Oct 20    | camp@abc.com | Pending     |              |
| 12       | 10/19/2021   | Check       | 1111     | ABC Company | 1111            | John Doe for Congress | Oct 20 - Oct 20    | camp@abc.com | Pending     |              |

| Vendor # | Name        | Fax | Email | Name to Name | Address Line 1   | Address Line 2         | Address Line 3 | City              | State Abb | ZIP   | Default Fax | Default Email to Comments |
|----------|-------------|-----|-------|--------------|------------------|------------------------|----------------|-------------------|-----------|-------|-------------|---------------------------|
| 1111     | ABC Company |     |       |              | 4100 City Avenue | Philadelphia, PA 19104 |                | Los Angeles, CA   |           |       |             | camp@abc.com              |
| 1112     | ABC Company |     |       |              | 4200 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           |       |             | camp@abc.com              |
| 1113     | ABC Company |     |       |              | 4300 City Avenue | Philadelphia, PA 19104 |                | Houston, TX       |           |       |             | camp@abc.com              |
| 1114     | ABC Company |     |       |              | 4400 City Avenue | Philadelphia, PA 19104 |                | New York, NY      |           |       |             | camp@abc.com              |
| 1115     | ABC Company |     |       |              | 4500 City Avenue | Philadelphia, PA 19104 |                | Chicago, IL       |           |       |             | camp@abc.com              |
| 1116     | ABC Company |     |       |              | 4600 City Avenue | Philadelphia, PA 19104 |                | Phoenix, AZ       |           | 10101 |             | camp@abc.com              |
| 1117     | ABC Company |     |       |              | 4700 City Avenue | Philadelphia, PA 19104 |                | Dallas, TX        |           | 10101 |             | camp@abc.com              |
| 1118     | ABC Company |     |       |              | 4800 City Avenue | Philadelphia, PA 19104 |                | San Antonio, TX   |           | 10101 |             | camp@abc.com              |
| 1119     | ABC Company |     |       |              | 4900 City Avenue | Philadelphia, PA 19104 |                | San Diego, CA     |           | 10101 |             | camp@abc.com              |
| 1120     | ABC Company |     |       |              | 5000 City Avenue | Philadelphia, PA 19104 |                | San Jose, CA      |           | 10101 |             | camp@abc.com              |
| 1121     | ABC Company |     |       |              | 5100 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1122     | ABC Company |     |       |              | 5200 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1123     | ABC Company |     |       |              | 5300 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1124     | ABC Company |     |       |              | 5400 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1125     | ABC Company |     |       |              | 5500 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1126     | ABC Company |     |       |              | 5600 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1127     | ABC Company |     |       |              | 5700 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1128     | ABC Company |     |       |              | 5800 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1129     | ABC Company |     |       |              | 5900 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |
| 1130     | ABC Company |     |       |              | 6000 City Avenue | Philadelphia, PA 19104 |                | San Francisco, CA |           | 10101 |             | camp@abc.com              |

