

# Payment Automation Solutions for Media Agencies

## Streamlined Supplier Payments Save Time and Money

MPI solutions were created by media and payment experts to eliminate friction in the payment process, enabling agencies to virtually pay all media vendors in one step, saving time and expenses while generating revenue.

- Eliminate manual data entry and reduce errors
- Approve batches of payments quickly and efficiently
- Easily reconcile payables immediately after approval
- Automate payment reminders for approvals and transfer of funds
- Earn higher rebates with flexible payment options
- Gain valuable insights with robust reporting



Reduce  
Costs



Streamline  
Payments



Maximize  
Rebates



Improve  
Reporting

## Automated and Optimized

Sending only check payments are inefficient, time-consuming, costly, and challenging. Our B2B payments automation solution simplifies and optimizes your media payments with a range of secure electronic payment types without interrupting your AP workflow. Reconcile payables immediately after approval rather than waiting weeks for media suppliers to cash checks.

When it's time to pay invoices, simply import your payments into the MPI portal, review and approve the payments directly.

Increase control over your media payments and save money while earning rebates to turn your accounting team into a revenue generator instead of cost center.



**Paying by paper is costing you.**

With the median check processing fee at \$3 per transaction, those fees add up.

**Flexible media payments options can reduce your costs!**

**Get started with the leading media agency payments solution!**



Stop spending valuable time managing media payments and focus on what you do best — building great brands!

# Designed for Media Agencies

## Automated Reminders for Approvals

Manage payment approvals more efficiently with batch approvals. The batch approval process triggers automated reminders to the designated approver(s).

## Flexible Payment Options

MPI offers a range of payment options, including virtual cards and an enhanced ACH network that represents the largest collection of local and national broadcast station groups, entertainment destinations, CTV/OTT platforms, and other digital providers accepting electronic payments.

## Easy Integration

The MPI proprietary automation system is easy to use and configurable to work with ERP and accounting software, including Strata, MediaOcean, QuickBooks, NetSuite, Advantage, IPS, Freewheel, and more. Whether it's a prebuilt integration, a simple file feed sent via SFTP, or uploading a payment file to our system, one single interface enables all vendor payments.

## Robust Reporting

Management tools provide visibility into your accounts payable with robust reporting to help you gain valuable insights on your media payments data and trends. Search by date range, vendor name, payment amount, invoice number, payment type, payment status, and more! Easily export data to Excel for simple analysis. Data is never purged.

## Dedicated Vendor Enrollment

Automate 100% of payments to your suppliers. If the media supplier does not exist in our system, our dedicated vendor enablement team will reach out to onboard them with their preferred method of payment.

Records	Count	Payment Count	Payment \$ Total
1	12	12	\$12,000.00

Payment ID	Vendor #	Payment Amount	Estimate #	Order #	Client	Payment Date	Payment To	Payment Status	Warnings & Errors
2021090400011110000000	4069	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4069	0	
2021090400011110000000	4252	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4252	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	The G. S. Sengco Co.	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	
2021090400011110000000	4042	\$1,000.00	1111	2021090400011110000000	John Doe For Congre...	10/18/2021	4042	0	

Batch	Payment Identifier	Vendor #	Payment Amount	Pre-Ded Fees	Post-Ded Fees	Net Amount	\$ To Vendor	Estimate #	Order #	Client	Payment D...	Payment To	Payment Status	Warnings & Errors
2021090400011110000000	4069	4069	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4069	0	
2021090400011110000000	4252	4252	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	The G. S. Sengco Co.	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	

Batch	Payment Identifier	Vendor #	Payment Amount	Pre-Ded Fees	Post-Ded Fees	Net Amount	\$ To Vendor	Estimate #	Order #	Client	Payment D...	Payment To	Payment Status	Warnings & Errors
2021090400011110000000	4069	4069	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4069	0	
2021090400011110000000	4252	4252	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	The G. S. Sengco Co.	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	
2021090400011110000000	4042	4042	\$1,000.00	\$0.00	\$0.00	\$1,000.00	\$0.00	1111	2021090400011110000000	John Doe For Cong...	10/18/2021	4042	0	

